



GTech Learn

"Our focus is your Success"



Course Contents

AB-731: Drive AI transformation in your organization

Duration: 1 Days	Level: Beginner	Role: Business Leader
Certification: Available	Public Schedules: View Dates	Private Delivery: Reach Us

What's included?

- ✓ Learn from Microsoft Certified Trainer (MCT's)
- ✓ 24x7 Lab Access
- ✓ Official Courseware
- ✓ Exam Preps / Practice Tests
- ✓ Badges & Completion Certificate
- ✓ Discounted Exam Vouchers



Modern Work

Training Services

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Overview

In this course, learners will explore how to lead AI transformation across their organization. They'll learn practical strategies to identify high-impact AI opportunities, align investments with business goals, and champion responsible AI practices. The course emphasizes real-world applications and strategic decision-making—no technical expertise required—making it ideal for senior leaders who want to confidently drive AI adoption and innovation.

Audience Profile

This course is designed for business leaders, including directors, VPs, and executives across marketing, sales, operations, HR, finance, and strategy. It's also suitable for aspiring leaders who want to understand how to adopt and scale AI responsibly. Learners will gain practical knowledge and tools to plan, strategize, and implement AI initiatives using Microsoft technologies.

Contents

Learning Path 1: Understand the foundations of generative AI for business leaders

- What is generative AI?
- Explore the business value of generative AI solutions
- Understand generative AI models
- Understand cost drivers
- Identify challenges and opportunities

Learning Path 2: Drive business value with Microsoft Copilot solutions

- Explore Copilot solutions and experiences
- Map business processes to Copilot Solutions
- Extend and customize Copilot
- Explore responsible AI in Copilot
- Explore Copilot licensing

Learning Path 3: Leverage AI tools and resources for your business

- Identify basic AI technology concepts
- Understand the foundations of AI
- Learn the Microsoft AI approach
- Explore Copilot and agents at work
- Drive transformation with Azure cloud and AI platforms
- Secure AI for a strong foundation

About GTech Learn

Established in 2011 in the USA, GTech Learn is one of the leading IT training organizations in North America & South East Asia. Driven by its unique USPs, GTech Learn is spurring competition, meeting the unmet needs of customers, assisting in skills upgrade, and supplementing talent pools with its presence in the USA, Canada, Singapore and India. This is consistent with our vision to help our Learners with skills upgrade for enhanced career opportunities.







As a Microsoft Learning Partner, we offer a broad range of learning solutions across the full Microsoft technology stack that can be customized.

Since 2011, GTech Learn has been developing custom-fit learning solutions that involve creating and delivering maximum results.

We have successfully helped all types of businesses, government entities, and individuals. For this reason, GTech has chosen by Microsoft to deliver comprehensive learning programs around the globe.

With flexible learning options, state-of-the-art delivery methods, numerous language preferences, experienced instructors, and complete dedication to our students, GTech Learn has the capabilities to help students develop their Microsoft skill sets and achieve increasingly high standards of productivity while organizations of all sizes realize the full potential of their technology investments.

Our Accreditations with Microsoft

 Security Training Services	 Modern Work Training Services	 Business Applications Training Services
 Infrastructure Azure Training Services	 Digital & App Innovation Azure Training Services	 Data & AI Azure Training Services